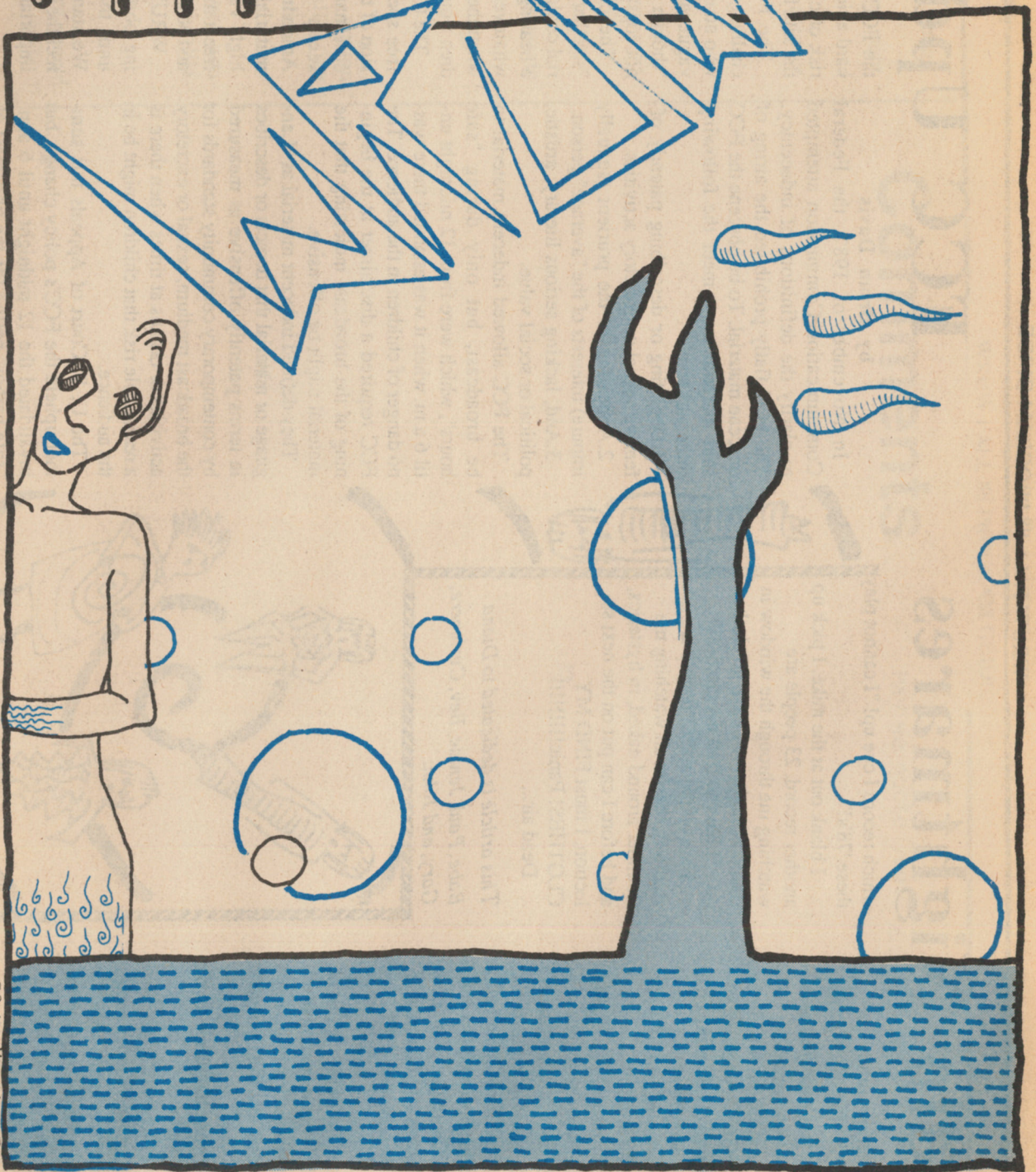


1988 FALL PROGRAM GUIDE

WRUW
91.1
FM



© Diana Maus 1988

WRUW-FM 91.1 CLEVELAND

From the Desk of the General Manager

Friends, Clevelanders, countrymen, lend me your eyes; I come to bury Radio, not to praise it. The evil that men do lives after them, the good is oft interred with their bones; So let it be with Radio.

The noble Capitalism has smothered the creativity of Radio. The disc jockeys of today bear a striking resemblance to the cashiers at McDonalds. They are minimum wage attendants that serve a small menu of artificial music to hungry listeners.

The industry has stressed spread sheets and profit margins over playlists and talent searches. I don't know when it happened, but corporate America captured the radio industry. Today a board of trustees takes over a radio station, changes the format, trims the budget (including salaries) for short term gains, and sells the radio station at a profit. This cycle will continue until there are no more profits to be made, and the bank executives will move on to destroy some other industry. Radio will be cast aside like the hamburgers at McDonald's at the end of a night.

There is an alternative--college radio. WRUW-FM 91.1 is a 21 year old, non-commercial, all volunteer radio station--serving a large part of Cleveland. We have about 66,000-70,000 albums, CD's, and cassettes to play, and we do not push any records on the programmers. Check out David Caban's article below to find out exactly why we do what we do.

Most recently we have been actively moving forward to better serve your needs. We are continuing to examine a means of improving our signal, as so many of you asked for in last year's "Listener Survey." We used revenues generated from the telethon to complete an engineering survey on possible improvements to our air signal. We are in the process of deciding which avenue would best serve you, the listener.

If you have listened recently you noticed that we have begun our Fall schedule. This fall sees the return of the Swing Shift with John Zietler as well as Bill Anderson's jazz program to the airwaves of WRUW. We lost a few programmers this summer, including Howard "Beau-coups of Blues" Wayne, Allison of "Chank-A-Chank", James Spurrier, a veteran early morning freeform programmer, and Diana Babe, a long time freeform programmer and Program Guide artist. A lot of programs have been jumbled around, but this Program Guide should assist in locating your favorite show or programmer.

We begin the fall schedule with many more Public Affairs shows produced at WRUW. We have on Monday nights at 7:00 p.m. a show called *Just Chillin'* co-produced by the Cleveland Health Department that is a combination interview and talk show concerning health related issues with questions from the listening audience. On Wednesday morning at 11:00 a.m., Jordan Davis brings back *Fun Facts to Know and Tell*, a show about news and views for the community and the world at large. *Gay-Waves* continues to broadcast interviews

and news for the Gay and Lesbian community in Cleveland on Wednesday nights at 7:00 p.m. Alicia Lasek is producing a Thursday morning kid's show called *Bumbly Pool*, and the *WRUW News Spotlight* continues to bring controversial issues not generally heard on other media to the Cleveland community.

WRUW presents *Consider the Alternatives*, *Cambridge Forum*, and *WINGS*, as we have for the last few scheduling periods. We also have a few new Public Affairs shows, which should be of interest. On Friday morning at 11:00 a.m., WRUW features *In Black America*, a new program for the Black person of today. Friday evening at 7:00 p.m. we have a radio drama and mystery series to end the week with a little entertainment.

This summer, the College Radio Coalition was resurrected. The College Radio Coalition was begun in the mid 1980's to allow the college radio station's in Cleveland to work together on large projects not easily tackled by a single station. The general managers and program directors of WRUW, WCSB, and WUJC met a number of times this summer informally to discuss common problems, and decide on some goals for the coming year.

We exchanged a great deal of information, and have some tentative plans for

1988-89. We will begin to have a number of programmer visits to other stations. So don't be surprised if you hear Stella "The Thrash Queen" on WUJC or David "Mr. Showtunes" Caban on WCSB.

The College Radio Coalition is considering sponsoring a benefit concert some time in the winter. We are thinking of spotlighting a number of local bands, and possibly bringing in one national act. Plans for the benefit concert are still in the preliminary stages, but you can stay tuned to WRUW or any of the other college radio stations for further details.

We had an extremely successful telethon in February, and plans are being made for the 1989 telethon to raise money for station improvements. We used the 1988 telethon revenues to buy a number of Compact Discs; and we have built a fair size CD library. We have about as many CD's as would fill most commercial stations' entire playlist.

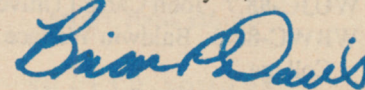
We used the telethon money to bring you one of the most successful Studio-A-Rama's in our history. We had a large crowd for this free, all day concert that featured 9 local bands and Universal Congress Of, our national act from Los Angeles, California. I hope that those who attended had a good time, and those in the listening audience enjoyed the show. We

will look for you at next year's concert.

The telethon also allowed WRUW to purchase equipment to improve the sound of the Studio-A-Rama as well as the live music show we do every week from 2-3 p.m. The live show is sounding better each week to the point where we are thinking of putting together a "Live from Cleveland" compilation album. Again, you will have to stay tuned for details, but as you can see your telethon dollars went right back to you with station improvements.

Finally, we have included another listener survey in this year's Program Guide. We learned so much about how to improve our service to you from last year's survey, that we had to do it again. Please take about 15 minutes, sit down and tell us how you feel. The results will be in the Spring Program Guide, and rest assured we read and act on all of your suggestions.

Thank you,



Brian P. Davis
General Manager

An Introduction to the Guide

by David Caban

You may have heard our name. You may have seen our bumper stickers. And now you have our program guide. But if you've been spending most of your time on the right side of the FM radio dial, you may not know what you're missing.

In a week of listening to WRUW, you'll hear over 60 different music programs. You'll hear ten different news and information programs. You'll hear live music. And you'll hear over 300 announcements about local happenings throughout Cleveland. All commercial-free.

To help you make sense of WRUW's overwhelming diversity, we publish this program guide. Among other things, it contains our weekly schedule and program descriptions. Note that many of these descriptions seem quite general. This tends to elicit complaints from uninitiated listeners. But with a little planning, an educated listener can find a wealth of stimulating programming.

Many of the WRUW staff feel that by giving a show a format, the description becomes a self-fulfilling definition. This limits the growth of the show, the programmer and the listeners. Instead, all of our music shows are essentially "freeform" - even the specialty shows. The programmers are free to choose any type of material they wish to play and can combine it in any way they see fit. They often mix related styles of music together to augment featured music, thus creating a well-rounded, focused show that retains its openness to try new things.

This means that you're just as likely to hear western swing on a folk music program as you are to hear alternative rock on a blues show. If a sax solo in a rock 'n' roll tune triggers the memory of an old jazz standard, which in turn influenced a mid-60's ska instrumental, our programmers have the freedom to play them back-to-back with no pressure from "Upper Management". This freedom makes for more inspiring programming and listening.

All radio stations get an incredible volume of new records, CD's, and cassettes each month. Many stations (college stations included) sift through and throw away items that don't fit the station's format, or aren't proven hits. Not WRUW. We encourage our programmers to try and play some of the new material we receive. All recorded material fits our no format-format. Even if it's a Billboard hit, it's still available for our use (or abuse in some cases).

WRUW actively supports the area's original music scene. We present Cleveland area music groups live most every Saturday at 2 pm. We also have shows that feature little music and lots of information. Our public affairs programs cover areas of local and global, political and social issues, often from new or underpublicized points of view.

If you listen long enough, you'll soon realize that each programmer has a unique personality, delivery and style. This is reflected in the music he or she chooses to play, and explains the diver-

sity of music heard on our station.

We relish the fact that we do not entertain everybody; we don't pander to average tastes in order to up our arbitron ratings. Instead, we provide a listening alternative to the commercial media. It is our goal to surprise, anger, entrance, arouse and enlighten our listeners. Because for every five hundred people who dislike our style of programming, there are just as many who swear they couldn't survive without it.

If WRUW's concept still seems too undisciplined for your tastes, just turn us on and leave it on for awhile. Try us on different days and at different times, as our format changes every few hours. You will find that we have our own brand of programming consistency. Not the kind that traps stations into one image or format or style of music, but the consistency of change. This program guide is your key to unlock the treasures available to the educated radio listener, and to enjoy what thousands of dedicated WRUW listeners already enjoy.





An Open Letter to Michael Heaton



(In response to Mr. Heaton's article, printed in the *Plain Dealer* "Friday!" section, Aug. 12, 1988. All quotations were taken from the aforementioned article.)

Dear Michael,

We were wondering if you would be inclined towards improving the quality of rock journalism in this one-paper town. As a rock critic, it is your job to enlighten readers, to inform them of that of which they might not already be aware, such as the Cleveland area radio stations operated by local colleges and universities.

Instead, you consistently trivialize, and at best ignore college radio in the Cleveland area. Most people don't even realize that their radio is capable of receiving stations below 92 Mhz (let alone that such stations do exist). Instead of complaining in every "Friday!" section about the dearth of quality radio in the Cleveland area, start listening to:

WAUP-88.1, Akron University
WUJC-88.7, John Carroll University
WBWC-88.3, Baldwin Wallace College
WCSB-89.3, Cleveland State University
WRUW-91.1, Case Western Reserve University.

It is known that in ancient times, cartographers would write "here be dragons" on specific areas of their maps to hide their ignorance of the region from the inexperienced frontiersman. Sadly, you chart Cleveland's radio dial in a similar fashion. You constantly whine about the lack of "intelligent, independent and creative programming" on Cleveland's FM airwaves.

In your August 12 letter to Mr. Larry Robinson, you state your criteria necessary to create a "happening" radio station (the type you claim does not currently exist in Cleveland):

1. "...a young hungry staff, people to whom music is more than a paycheck".

College radio is staffed by volunteers who work at their stations out of their love of music and the belief in programming based on taste, rather than a Billboard print-out. As a result, the dedication comes from

the music, and not the money.

2. You say that Cleveland listeners want a station with programmers who, "have a passion for music...not [a station that] doesn't have the guts or the confidence in its staff to let its programmers choose their own music."

Each college programmer selects the material to be aired on his or her show, and is strongly encouraged by the management to air new material. College programmers listen to and air the thousands of new records received each year, unlike commercial stations where, as you say, the DJ's are "chained like monkeys to the top 20 playlist."

3. You say, "there's a lot of good music out there. The problem is that no radio station in Cleveland is willing to take a chance on anything that isn't already safely ensconced on the charts."

Yes, there is a lot of good music being made today, and WE PLAY IT! WAKE UP, MIKE! As far as we're concerned, most of this stuff won't ever be "on the charts" - at least not unless it comes into vogue, and if that occurs, you can bet that college radio paved the way for its success. Take, for example, once underground bands that have since become superstars: **Duran Duran, U2, New Order, Simple Minds, The Smiths, Guns-n-Roses, and the Eurythmics.** All of these bands were heard on college stations for years before they were picked up by the Top-40 stations, and this is by no means a complete list.

Besides, what commercial stations play local bands?

4. "There's nothing new and exciting on the air and local bands here aren't going anywhere."

What kind of ignorant, blanket statement is that to be coming from Cleveland's supposed rock know-it-all? For your information, the **Mice**, a local threesome just returned from a tour of mid-America and will be leaving for a tour of six European countries in October. **First Light**, a local reggae band recently released a new CD. **Youth of Today**, a hardcore band with members from Cleveland Heights, just released an album on Caroline records and is currently

headlining their own United States tour.

Going nowhere, you say? There are tons, "although we haven't exactly weighed them all, it's a ballpark figure", of local bands who have albums out and have toured across the country, and we're not just talking about the Michael Stanley Band.

And why not check out the recently released, "Crash Course in Cleveland Life" LP, which features five Cleveland bands. *Scene* magazine, the *Edition*, and *Alternatives* magazine all saw fit to acknowledge the release of this album. Only the *Plain Dealer* has not done so yet.

Finally, where were you when WRUW's Eighth annual Studio-a-Rama, a free live concert featuring eight local bands and broadcast live over the air, took place? Don't forget, WRUW also features "Live From Cleveland" every Saturday afternoon, where a local band is spotlighted each week. In addition, WCSB annually hosts a Cleveland band Cassette-Fest.

We realize that you have been [mis]led to believe that if you decide local talent is going nowhere, then it must be so. But we beg to differ.

The same applies to your appraisal of the local radio scene. It's about time you became a real minister of culture and concerned yourself with more than just the yuppie, 30-something, for-profit Billboard regurgitators, and recognized some facts.

One man's purchase of one radio station in town, even if he is the "diamond man", is not going to save this city from insipid radio. Commercial stations by nature cannot be both profitable and alternative - that is not how the business world works. But to therefore write off the entire FM dial as vacuous is a grave mistake.

College radio is the backbone of American music because it takes pride in discovering and playing new talent. If it wasn't for college radio, where would "majic" stations get many of their up and coming stars?

So stop whining and start listening. Everything you ever wanted in a station is already on the air.

Signed,

Individuals dedicated to quality radio -
the staff of WRUW



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- 3) THE AMERICAN REVOLUTION

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Su: 8:00 am-11:00 pm
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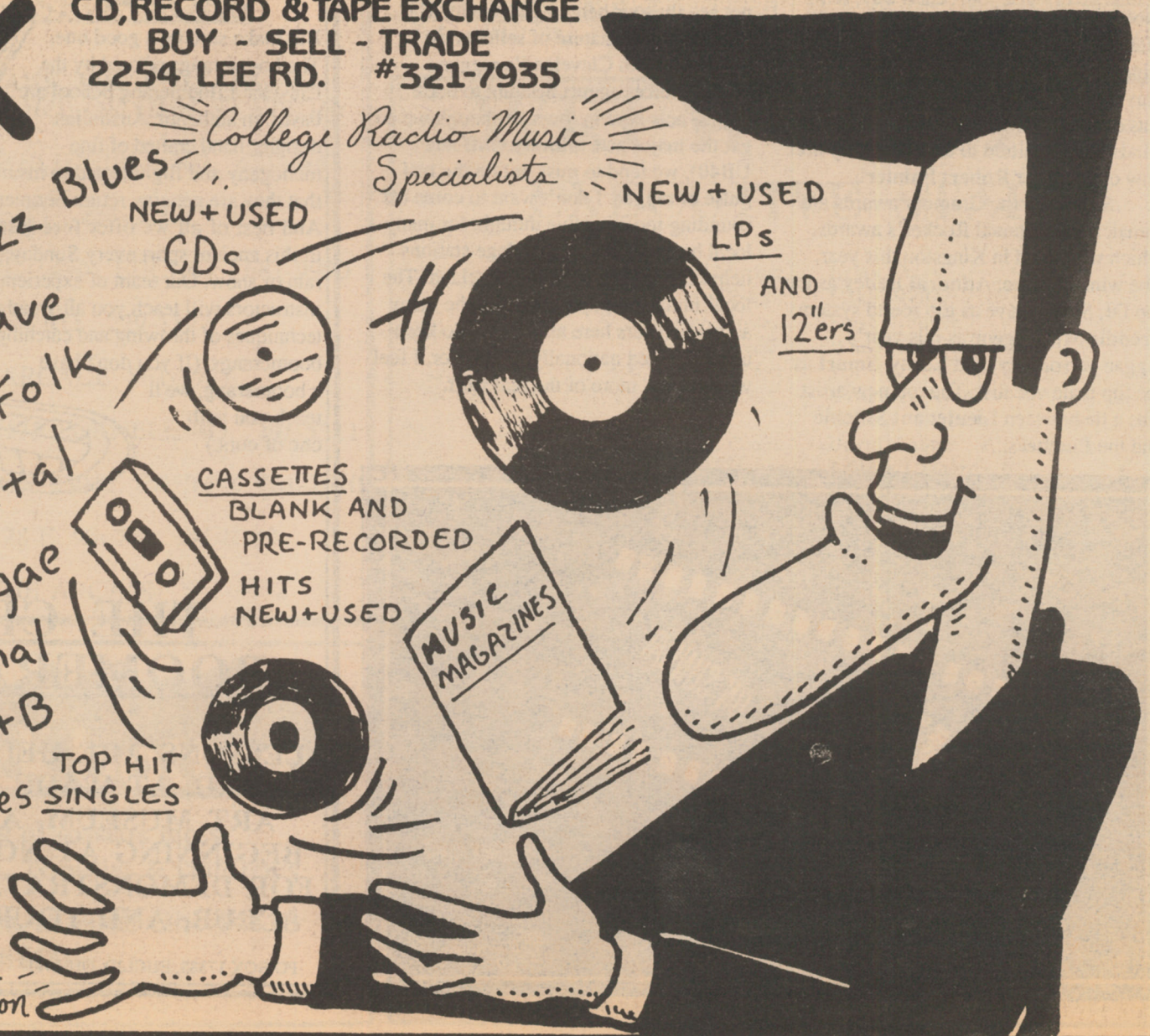
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Wha'pnen in Reggae

by Rich Lowe

With all that has gone on in the world of reggae, I thought it would be fitting to discuss some of the events of the year thus far. I found it surprising that the murder of **Peter Tosh** last September did not cause great changes in reggae music. Yes, he did get a Grammy for his "No Nuclear War" LP, but there was no renewed interest in reggae. Tosh's murderer, **Dennis Lobban**, eventually turned himself in. As it turned out, one month prior to the murder, Lobban had been paroled for a 25 year sentence for another murder he committed. On a more positive note, Peter Tosh's son **Andrew** has raised eyebrows with his striking similarities to his father, both in looks and singing style, on his recent U.S. tour.

When **Ziggy Marley** left the Hanna stage from this year's Cleveland performance, he angered many. Although the singing and music was exceptional, he didn't play an encore and the show was barely an hour in length. Mr. Marley felt the repercussions for days, as scathing reviews and angry comments from disappointed fans spread as far as New York. The fact that he was ill that night was ignored by many, but the group really did have to cancel a later show because of his illness...

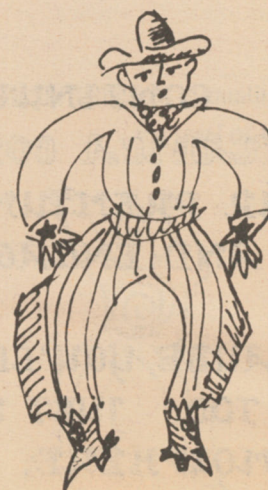
Steel Pulse lucked out when they were asked to perform as the opening act for **INXS** at major venues throughout the nation. However, **David Hinds**, the lead singer for Steel Pulse, was unable to obtain permission to travel in the United States. Steel Pulse toured anyway, with another member of the group (**Phonzo Martin**) substituting. But just as **David Hinds'** two foot tall dreadlock fell due to gravity, **Phonzo Martin's** performance was equally limp. Eventually, **David Hinds** was permitted to tour, and they are now opening for **Robert Palmer**...

Similar to the Grammy awards are Jamaica's 6th annual **Rocker's** awards, which were held in Kingston this year. The winners were: **Admiral Bailey** as the top DJ; **Stone Love** as top sound system; **Freddie McGregor** as this year's reggae personality; and **Leroy Smart** as the top male vocalist. The top new artist was a tie between **Lieutenant Stitchie** and the **Pinchers**...

What could be more unusual than a skinny white guy mixing in the world of black-dominated DJ reggae? Well, his name is **Dominick** and he's gradually being accepted. Last year he was number one with **Peter Metro** in their "Cockney and Yardie" cut. Dominick started as a reggae journalist for *Black Echoes* magazine and worked as a DJ as far back as 1983, first with **Little John** and then with **Super Cat**, **Early B.**, and **Papa Levi**. Dominick's latest releases are "Crab Louse", "Drugs Man", and an upcoming release with **Dickie Ranking**..

Sunsplash was held this year from August 15th to the 20th, and celebrated its 11th year. This year's talent featured a battle between the soundsystems of **Aaron Symbol** and **Jammy**. Dancehall Clash night and Oldies night had **Bob Andy**, **Delroy Wilson** and **Marcia Griffiths** in attendance, while **Yellowman**, **Stitchie**, **Professor Nuts**, **Briggy Major**, **Mackeral**, and **Josey Wales** appeared only at Dance Hall Clash night. Singers' night featured **Beres Hammond**, **Frankie Paul**, **Freddie McGregor**, **Dennis Brown**, and **Gregory Isaacs**. The newly added International night showcased **Ziggy Marley**, **Charice**, the **Bloodfire Posse**, and **Sly and Robbie**...

We here in the states will get our own taste of **Sunsplash** during the upcoming **Sunplash USA** tour. This year's tour has a lineup consisting of **Edi Fitzroy**, **Yellowman**, **Pato Banton**, **Sophia George**, **Toots and the Maytals**, and the **Bloodfire Posse**. We may or may not see this tour here in Cleveland. The unpredictable nature of sellouts vs. empty clubs in Cleveland's reggae market makes agents hesitant to book reggae acts here in town. Although we do get the major acts (**Jimmy Cliff** and **UB40**), we tend to miss out on the real pulse of reggae. I don't want to come off sounding too negative though, for many local bands, clubs, and college stations help keep reggae alive in Cleveland. The local Jamaican population and the many active listeners here at **WRUW** do keep us recognized nationally. However, I feel we do need more of the real stuff.

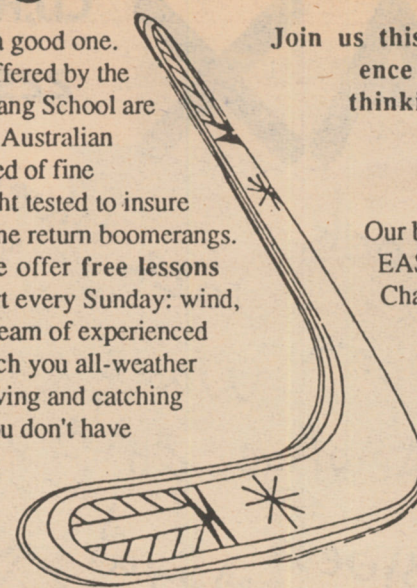


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12 Noon
SUNDAY MATINEE
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WRUW presents the tenth season of this popular musical revue of showtunes and soundtracks. Two hours of glitter, razzle dazzle and tap dancing hosted by David Caban. Hear a different Overture each week at Noon as well as an "intermission" at 1 p.m. It's the only way to go to the theatre without leaving your home. Listen for information about summer specials.

11 pm
KEN NORDINE

Sit back, close your eyes, and examine consciousness from a different perspective. Train-of-thought meanderings on everything from clocks and colors to silk acetate socks and electromagnetic waves. Don't be afraid. It's your old pal Ken.

MONDAY

11 am
WINGS

Exploring an expansive range of issues concerning women today, the Women's International News Gathering Service presents interviews with women leaders around the world, investigation of the political, health, and social aspects of wom-

anhood, plus a monthly women's news update. Write to:
WINGS, P.O. Box 6758, San Francisco, CA, 94101-6758

7 PM
JUST CHILLIN'
Weekly call in / talk show which discusses teenage health issues ranging from teenage suicide to sexually transmitted diseases. Tune in and get informed!

10 pm
THE WRONG TIME TO LISTEN
MUSIC CONCRETE

"People tell us, 'I listen, and it just sounds like power tools revving up,'" says WRUW's David Caban. "Well, it probably did. They just listened at the wrong time. You gotta listen more than once, and you gotta have an open mind about music."

-The Plain Dealer

Trains, buses, boats, construction equipment, electro-magnetic noise, and power tools. Submit your own noise! No musical instruments please! Send your tapes to: *The Wrong Time to Listen*, c/o WRUW.

TUESDAY

11 am
CAMBRIDGE FORUM

The summer series presents an excellent sampling of America's great minds speaking out all addressing a variety of issues. Write to:

Cambridge Forum, 3 Church St., Cambridge, MA 02138

7 pm
CONSIDER THE
ALTERNATIVES

Quality reporting from the perspective of sanity. It's an alternative view of domestic and international policies of the U.S.. Produced by the *SANE Education Fund*, 5808 Greene St., Philadelphia, PA, 19144.

10 pm
CHUCKLES WITH CHUCK
Chuck Poulton

"Laughter is very good for us. We should all do twenty laughs a day." --Kip Addotta Standup comedy, novelty tunes, and other funny stuff that is guaranteed to meet your minimum daily laugh requirement.

WEDNESDAY

11 am
FUN FACTS TO KNOW
AND TELL

Jordan's Believe It Or Not. In the 80's we are told that Information, not Knowledge, is Power. What's the difference? What caused this shift, and who benefits? A program of stories and data to advise, amuse, wake and power you.

7 pm
GAYWAVES

Continuing weekly with news of the gay

community, GayWaves features a regular calendar of local events, along with music and discussions of gay and lesbian issues with people from both the Cleveland and national gay scene. c/o WRUW-FM.

10 pm
GLOBAL TAXI

Join a revolving band of WRUW programmers in an hour long exploration of international folk and cultural music. Each week will have a different focus and theme.

THURSDAY

11 am
THE BUMBLY POOL

A show for our young and young-at-heart listening audience. Lots of fun stuff to hear and do!

6 pm
THE GREG HOLTZ SHOW
Nationalities radio programming, polkas, waltzes, obereks, and community news

7 pm
WRUW NEWS
SPOTLIGHT

A diverse collection of news from around the world. Always interesting and always informative. Interviews and controversial issues not heard on any other station. c/o WRUW-FM.

10 pm
R&B SURVEY

A weekly series of featured Rhythm and Blues artists and labels.

FRIDAY

11 am
IN BLACK AMERICA
Designed to provide a better understanding of Black life and culture. *In Black America* reflects the American Black experience in modern society.

7 pm
DRAMA AND MYSTERY
Dramatic radio adaptations of 1940's - 50's British films. The Mystery files of Scotland Yard are unlocked by Clive Brook to reveal the Yard's innermost secrets.

SATURDAY

10 am
FINNEGAN'S WAKE
A full hour of Irish and Scottish folk music produced and hosted by John Zeidler.

2 pm
LIVE FROM CLEVELAND
Live music either direct from WRUW's studios or prerecorded elsewhere. All types of live music. Tune in and experience it live!

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Program Director	Mike Reilly
Asst. Program Director	Steve Hunder
Music Director	Wade Tolleson
Asst. Music Directors	Jen Sedwick
	Lawrence Kren
	Melissa Pollack
	David Caban
Special Events Coord.	Andrea Leonard
Public Affairs Director	Phyllis Boehme
Public Service Director	John Marusic
Press Relations	Mason Miller
Underwriting Director	Liz Caston
Concert Promotions	Larry Collins
	Phil Way
Chief Engineer	Chuck Poulton
Technical Director	

PROGRAM GUIDE EDITORS: MELISSA POLLACK AND CHRIS JONES

•Program Guide Staff: Jim Baxter, Monika, Diana Babe, Joe Banks, Brian Davis, Catherine Butler, Jen Sedwick, Dor Koch, Don Sebian, Joe Riznar, Rich Lowe.

•WRUW-FM is the student radio station of Case Western Reserve University. WRUW is dedicated to innovative and diversified music, and programs of community interest. Please address inquiries to WRUW-FM, 11220 Bellflower Rd., Cleveland, OH 44106. Our phone number is (216) 368-2208.

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FALL PROGRAM DESCRIPTIONS

SUNDAY

2:00 am
**YOU ASK FOR PEPSI;
MOM GIVES YOU PVC**
M. Mom

A program that concentrates on connections between songs and recurrent themes. Expect wrestling excerpts, fun and frolic

7:00 am
THE WAX MUSEUM
Dave Brown
Features rare Rhythm & Blues and Rock & Roll from the 50's and 60's. These are not the types of oldies you would hear on other stations.

10:00 am
ROLL OVER BEETHOVEN
April Swieconeck
A (not-so-) classical program to wake the Sunday morning dead. Rarely heard works excavated featuring unusual roots or unconventional instrumentation. Special attention to music by the living for the living. Who can wait 300 years to be heard?

2:00 pm
LADY PLAYS THE BLUES
Andrea Leonard
Tune in for your weekly blues quota. The best of electric and acoustic with a smattering of gospel and a dash of zydeco. Let the lady start your week off in a blues fashion.

4:00 pm
THE SWING SHIFT
John Zettler
Swing, big band, Ragtime, Old Blues and anything else from the 1900-1950's era. From Fats Waller to Nat King Cole and beyond, including the 1980's big band sound.

5:00 pm
DEFINITELY DOWNTOWN
Don Seblan
Jazz for early Sunday evening, featuring Bebop, hard bop, and post bop, along with tangential excursions into blues, big band, and avant-garde.

8:00 pm
ABSOLUTELY FREE
Lawrence Kren
Free of carcinogens, caffeine, additives, FDC red#5, cholesterol, toxic wastes, Michael Jackson, wing tip shoes, Ouisms, Bottom of the Top 40, or top of the bottom 40.

10:00 pm
EXPOSING WIM MYN
Monika Vazirani
One hour of nontraditional exploration of a variety of Wim Myn's issues and music. Listen, you may be enlightened or just plain surprised.

11:30
**TWO-BRAINED
STEGOSAURUS DRIVE-IN**
Randy Woodling
Turn on and tune in for a psychedelized mockery of classicalized rockery. Cut out this paragraph and smoke it; then sit back, relax and reflect on the spiritual meanings of the patterns on your wall. Be discreet and you probably won't even be arrested.

MONDAY

2:00 am
**THE SANFORD AND SON BAR-
BECUE**
Jeff Barratt
60's punk, electronic noise, funk, etc. "Lamont, get yer ugly butt down here and start that grill!"

5:00 am
AQUA VELVET TOUCH
Johnny Sherman
Wake up to some smooth jazz.

7:00 am
NUCLEAR ECSTASY
Sue
Start your week by listening to alternative morning radio. Two hours of not-too upbeat, not-too sleep-inducing new wave music. Tune in Mondays for music that will send your nuclei into fits of ecstasy.

9:00 am
ALL-ANIMAL TERRAIN
Douglas Lape
Dumptruck, the Mice, Corn Roasters, Spiders from Mars, the dB's, Close Lobsters, R.E.M., Desmond Dekker, the Garlic Burps, XTC, the Sex Pistols, Let's Active, the Attractions, Green, First Light, New Salem Witch Hunters, Dry Urchin Death Bed, the Jam, the Sugarcubes... and other delightful treats.

11:30 am
UP CHUCK'S ALLEY
Chuck Nicklow
Louder music for later risers. Touch all bases and head for home. A must viddy for all bratniks.

2:00 pm
**THE WRATH OF THE THRASH
QUEEN**
Stella
"A hell in your mind you will always see, A nightmare of terror planted eternally, Dead space in your head, There can be no escape, The wrath of the Thrash Queen is your fate!"
BEWARE OF HEAD CHEESERS!

5:00 pm
**THE ANAL ROBERTS REVIVAL
HOUR**
Chris Jones
Git down on yer knees and prey with me! I will deliver your soul from the hellish depths of flaccid funkpoparoli. Listen and be heeled! Tune in and be pulverized! Mellow meanderings and hardcore hammerings. All in the name of ROKK!

7:30 pm
ANNIE'S BLUES SHOW
Annie
Nothing but blues, blues and more blues.

11:00 pm
NAUGAIHYDE REALITY
Dennis Sighner
The best of straight-ahead, be bop and mainstream jazz with temporary excursions in jazz fusion.

TUESDAY

2:00 am
**HOT AND COLD RUNNING
BLUES**
Eric Richardson
Put the plug in and take your fill of the hot and cold running blues. Blues from the Mississippi delta to the streets of Chicago, and everywhere else in between

5:00 am
THE DEVIANT'S PALACE
Steve Lin
Part IV of the Deviant's Palace saga, in which Reiden confronts his arch nemesis on the Tangentially Existential Plains of Ur. The resulting din issuing forth transforms into all kinds of music, mixing in with listeners' desires. Wake up, listen, and prepare to battle the evils of the day.

7:00 am
ARIOCH'S SYNCYTUM
Tony DeFazio
Hard-dance-core, with the likes of Tuxedo-moon, the Circle Jerks, the Dead Kennedy's, Siouxsie and the Banshees, and Bad Brains.

9:00 am
**POLKA CHANGED MY LIFE TO-
DAY**
Gary Rozak
Upeat Polish and new style polkas. Cajun and Texan 2-step music. Celtic style reels and jigs along with Mexican Polkas and Ranchero music.

11:30 am
TRIP 66 REVISITED
Bruce Michelli
60's punk pebbles and psychedelic nuggets

2:00 pm
STRAIGHT TO THE HEAD
Prince
Hardcore reggae for dub freaks. Nobody does it like the Prince, mon.

5:00 pm
IN SEARCH OF MY LOST SOUL
Cushmere
Music that makes ya jump up and say "what the hell happened!?"

7:00 pm
ABSTRACT TRUTHS
Steve Hunder
Truths-abstract on triangles, diagonals, tangent-jazz, rhombii, polygons, arcs, right angle musics and general orthogonality. Also darkling wanderings into melodies unattached, crumpled rhythms, and notes-malcontent.

11:00 pm
**POODLES OF THE
SERENGETTI**
Brian Davis
Congress shall make no law respecting an establishment of religion... or abridging the freedom of speech, or of the press... the flag is dishonored by a salute by a child in reluctant and terrified obedience to a command of secular authority. You can't get what you want until you have a lot of money. The freedom of thought and speech are the indispensable condition of nearly every other form of freedom. Dreams must be nurtured on the radio.

WEDNESDAY

2:00 am
FEROCIOUS MELBATOAST
Rich Skellen
Feed on a late night snack of doom and gloom. You can enjoy side orders of Industrial Hell and punk stuff. So if you have the taste for it, tune in and veg out.

5:00 am
STONE PILLOWS
Paul Gardner
Guaranteed to make your bed rock.

7:00 am
FIVE DEAD HEDGEHOGS
Jen Lennon
Dor Koch
Nice and prickly on the way to Ithaca. Listen. Discover. Interpret. Realiz. Enjoy.

9:00 am
MY SECOND ROADKILL
Kevin Shurtluff
Meanderings through the chronology of sound - things that bob, hop, slap and sloop; giant steps through the old, baby steps through the new. Metaphysical contrast and deathroll anxiety shucking the stacks for the big beat chowder. Theme shows too, spaz.

11:30 am
SOMETHING CLASSICAL
Paul Masline
Spend your lunch hour each Wednesday listening to classical music. Music from J.S. Bach to Charles Ives will be presented. An emphasis will be placed on performances which differ from the standard (ie: original; versions or unusual orchestrations). guaranteed to brighten your day!

2:00pm
LITTLE ANIMAL HUNGER
Jen Sedwick
Not nice, but definitely hard and crunchy. Crawl out of your cave and get exposed.

5:00 pm
HOME SHOPPING CLUB
Larry Collins
I haven't a clue why, but I think this show is best received by people with braces. In reminiscing over a "Partridge Family" episode, I remember Susie Partridge (the foxy sis) being able to hear the Rolling Stones through her orthodontic apparel. Now here's an alternative for folks with transmission-trapping teeth! Oh Susie, your mouth, my music...brace yourself!!!

7:30 pm
THE PUNCH
Mason Miller
Rap, funk, house and club - music to help you get through the week. Also featuring special mixes.

11:00 pm
DIABOLUS IN MUSICA
Joe Banks
Industrial, experimental, classical, rock, noisy, squeezey, scratchy, unstable, secular ear candy. An avant-mix of music for the actively open-minded listener.

THURSDAY

2:00 am
SHIELLSHOK
Lloyd Bailey
Mosh in the morning
Bang your head 'til dawn
Blow your speakers 'til the morning light
Thrashin' on Thursday
Shellshocked by sonic assault
Heavy F***ing Metal!

5:00 am
RAINBOW SOUP
Dave Martin
The tastiest cuts of some handpicked new releases followed by a blend of 70's space rock, new age, heavenly, ethereal and uplifting sounds with a few surprises thrown in for spice. Delicious! Even for breakfast.

7:00 am
KING BUGS: The Awakening
David Earle
For the last few years, the king has lain dormant, but now he is awake and your hour of reckoning is at hand. He is here, commanding your every move. Obey him or be trampled by his power, crushed like an insect. Cringe before his glory. King Bugs is here! Obey your king!

9:00 am
CENTRAL NERVOUS STATION
Alicia Lasek
Any naturally formed mineral mass or aggregate that constitutes a significant part of the Earth's crust. Plus roots, funk, blues, news, and tales.

11:30 am
THE "HI" SIGN
Craig Gelfand
2:00 pm
XEBRA -47
Speedracer and Ultraman
Be prepared to get funky, jack your body, skank to the beat, jam to the toast, and rap to the rhythm with WRUWS master mixers, M.C. Speedracer Meadows and Dj Ultraman Angeles

4:00 pm
BAD DNA
Mike Arnovitz

7:30 pm
**WHEN THE ROSES BLOOM
AGAIN**
Cuzin' Dave and Dan Wilson
Country roots and branches from all areas: old timey, bluegrass, rockabilly, Tex-Mex, western swing, cajun, ragtime, blues, hawaiian, acid banjo, and crabgrass

11:00 pm
FROG HE'S CALLED
Paul Fogel
Various and assorted things with different and amalgamated parts of certain other stuff

FRIDAY

2:00 am
LOST IN THOUGHT AND TOBACCO
Harold Henderson
I really hate these cutesy program descriptions

5:00 am
I PLEAD THE FIFTH
Francis Uy
Wake up or fall asleep to an ever-varying array of styles. In general, the music will range from progressive to punk, and the discussions from here to eternity. Cohesive requests accepted.

7:00 am
PRESTO OBLIGATO
Jordan Davis
Classical grease to warm your engine and transport you into an enlightened day. Classical roots, branches, tributaries and deltas.

9:00 am
**QUARK REPAIR FOR
QUANTUM MECHANICS**
Chris Hellman
Starting with a rock base, we serve everything from house to punk. A different amalgamation every week.

11:30 am
THE FLYING CIRCUS OF EVIL
Pat McHale
Check your lipstick and pocketbooks at the door. music in these violent times for which we live!

2:00 pm
STATIC
Liz Caston
"Good communication is as stimulating as black coffee and just as hard to sleep after"
- Anne Morrow Lindbergh
Every color of the rainbow.

5:00 pm
THE MISH-MASH HOUR
Jim & Ken
Kick out the jams and call the bishop. Everything you could call music.

7:30 pm
YOUR FAVORITE REBELLION
Joe Riznar
Tomorrow's hits today, plus various relics from the past. A mix of many styles of rock music guaranteed to stimulate and amuse you. Listen or be doomed to a life of uncoolness. Special theme shows when the mood strikes.

10:00 pm
DOWN BY THE CUYAHOGA
Jim Szabo
Join us for jazz "Down by the Cuyahoga". Jim Szabo promises the best of the new releases, special tributes and theme shows, and the Jazz Calendar at midnight.

SATURDAY

2:00 am
DARE WAVES
Neal
What does night-time music mean to you? to Neal, it's a ghoulish mixture of modern, electronic, industrial, and avant-garde, with dashes of psychedelia and power pop, coagulating into a bubbling potion of strange sonic brew.

6:00 am
diversified, inc.
Wade
A Kaleidoscope of types and sounds of music, new and old, constantly searching for something interesting and different. Folk-based freeform ranging through blues, rock, jazz, country, R&B, international, avant-garde, etc.

11:00 am
ROLL AWAY THE DEW
Cousin Jimmie Wilson
Jimmie does a show featuring both contemporary and traditional folk music. He also mixes in some country and bluegrass music, and occasionally reaches back to the early days of country music.

3:00 pm
NIGHT OF THE LIVING DREAD
Rich Lowe
Listen, and experience the horror as your hair twists itself into writhing, pumping, carnivorous dreadlocks and drags you along screaming in its quest for human flesh
Prime voodoo dub reggae beat.

5:00 pm
BIRDCALLS
Bill Anderson
From Louis Armstrong to Albert Ayler and beyond

7:00 pm
**SCHITZOID RABBITS
THROWING LARGE OBJECTS**
Mike Reilly
No runnin'. No jumpin'. No fishin'. No swimmin'. No spittin'. No skinny dipping. Kiss the devil. The loons....I can hear the loons.

9:00 pm
**THAT'S HOW I ESCAPED MY
CERTAIN FATE**
Scott Larson
A random mix of folk, bluegrass, international music, industrial noise, and the unclassifiable, among other things. "If the city were a nice place, nobody would want to live there."
-Jan Shoales

MIDNIGHT
GRRR.....
Bjoern
Hateful. This ain't the garden of Eden. Regressive, Digestive, There ain't no angels above. Lumpy. Chewy. Choad. Things ain't like they used to be. Aggro. Schitzo. Psycho. Necro. This ain't the summer of love. It's just thrash-core rock and roll.

FALL 88 WRUW-FM 91.1 368-2208

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
2	Mom	Jeff Barratt	Eric Richardson	Rich Skellen	Lloyd Bailey	Harold Henderson	D. W. Neal	2
3	You Ask	The Sanford and Son Barbecue	Hot and Cold Running Blues	Ferocious Melbatoast	Shellshok	Lost in Thought and Tobacco	Dare Waves	3
4	For Pepsi; Mom Gives You PVC	ROLLO MUSIC	BLUES	I REALLY DUNNO	HEAVY F***ING METAL	YOUR FORMAT HERE		4
5	VITAL WRESTLING WITH VINYL JUICES	Johnny Sherman Aqua Velvet Touch Jazz Calendar at 6 JAZZ	Steve Lin Tangential Planes Of Ur FREEFORM	Paul Gardner Stone Pillows FREEFORM	Dave Martin Rainbow Soup FREEFORM	Francis Uy I Plead the Fifth ASSORTED NOISES	NIGHTTIME MUSIC	5
6							Wade	6
7	Dave Brown	Sue Jaconetta	Tony DeFazio	Jennie & Dor	David Earle	Jordan Davis	diversified, inc.	7
8	The Wax Museum	Nuclear Ecstasy NEW MUSIC	Arioch's Syncytium HARD-DANCE-CORE	5 Dead Hedgehogs NICE-N-PRICKLY	King Bugs: The Awakening THE NIGHTMARE CONTINUES.....	Presto Obligato CLASSICAL AND BEYOND		8
9	50'S/60'S R&B/ROCK & ROLL	Doug Lape	Gary Rozak	Kevin Shurtluff	Alicia Lasek	Chris Hellman		9
10	April Swieconeck	All-Terrain Animal ROCKING POP	Polka Changed My Life Today POLKAS & 2-STEPS	My Second Roadkill AUTOFORM	Central Nervous Station NO SPILL	Quark Repair for Quantum Mechanics CONTINUOUS WAVE	FINNEGAN'S WAKE	10
11	Roll Over Beethoven NOT-SO CLASSICAL	WINGS	CAMBRIDGE	FUN FACTS	BUMBLY POOL	In Black America	Cuzin Jimmie	11
N	David Caban	Chuck Nicklow	Bruce Michelli	Paul Masline	Craig Gelfand	Pat McHale	Roll Away the Dew	N
1	Sunday Matinée	Up Chuck's Alley SOUND REGURGITATION	Trip 66 Revisited PSYCHO-DELI	Something Classical CLASSICAL	The "Hi" Sign SAY HI TO WHAT'S NEW	The Flying Circus of Evil METAL	COUNTRY/FOLK	1
2	MUSICALS							
2	Andrea Leonard	Stella	Prince	Jen Sedwick	Speedracer & Ultraman	Liz Caston	LIVE FROM CLEVELAND	2
3	Lady Plays the Blues BLUES	The Wrath of the Thrash Queen	Straight to the Head	Little Animal Hunger	XEBRA-47 POLYVINYL	Static	Rich Lowe Night of the Living Dread REGGAE	3
4	THE SWING SHIFT	BONK-BONK ON THE HEAD	REGGAE	CRUNCHY	Michael Arnovitz	MUZAK		4
5	Don Sebian	Chris Jones	Cushmere	Larry Collins	Bad DNA	Jim & Ken	Bill Anderson Bird Calls	5
6	Definitely Downtown	Anal Roberts Revival Hour BANG YOUR BRAIN	In Search Of My Lost Soul THANGS & STUFF	Home Shopping Club	THE GREG HOLTZ SHOW	The Mish Mash Hour SPAM	JAZZ	6
7	JAZZ	JUST CHILLIN'	ALTERNATIVES	GAYWAVES	NEWS SPOTLITE	MYSTERY	Mike Reilly	7
8	Lawrence Kren Absolutely Free	Annie	Steve Hunder	Mason Miller	Wilson Boys	Joe Riznar	Schitzoid Rabbits Throwing Large Objects CHLAMYDIA	8
9	FORMAT: NON-EXISTANT	Annie's Blues Show BLUES	Abstract Truths JAZZ & AIMLESS WANDERINGS	The Punch NOW THAT'S WHAT I CALL MUSIC!	When the Roses Bloom Again COUNTRY ROOTS	Your Favorite Rebellion A-ROCKIN' & A-REELIN'	Scott Larson	9
10	Monika EXPOSING WIM MYN	THE WRONG TIME TO LISTEN	CHUCKLES WITH CHUCK	GLOBAL TAXI	R & B SURVEY	Jim Szabo	That's How I Escaped My Certain Fate	10
11	KEN NORDINE	Dennis Sichner	Brian Davis	Joe Banks	Paul Fogel	Down by the Cuyahoga	PSYCHOTRONIC	11
M	Randy Woodling	Naugahyde Reality	Poodles of the Serengetti	Diabolus in Musica	Frog He's Called		Bjoern	M
1	Two-Brained Stegosaurus Drive-Inn					Jazz Calendar at Midnight	Grrr...	
	MENTAL FLOSS	JAZZ	NO FORMAT	ECLECTIC	FREEISH FORMED	JAZZ	RAT ROCK	1

Cleveland Jazz Notes - Fall Season

by Don Sebian

After a fairly sparse spring and summer music-wise, the autumn offerings for jazz fans show a welcome increase in concerts. Last year, the Northeast Ohio Jazz Society (NOJS), presented a diverse and challenging saxophone series. This year, the keyboard is the featured instrument, and there is a three-date piano series to be offered on Saturday evenings at the Cleveland Institute of Music. Featured artists include:

Ray Bryant - Oct. 1
Kenny Barron - Oct 29
Tommy Flanagan - Dec. 10

Limelight Jazz, which operates out of Peabody's Down Under, is offering their second annual Jazz Downunder, a six-date series on Wednesdays. The following artists will be appearing:

Phil Woods Quintet - Oct. 5
Kenny Burrell - Oct. 19
Mark Murphy Quartet - Nov. 2
Houston Pearson/ Etta Jones -

Nov. 16

Monty Alexander Trio - Nov. 30
Bob Ferrazza Octet - Dec. 14

Finally, two independent concerts will round out the jazz season with offerings for those with more adventurous tastes. They are:

Henry Threadgill - Oct. 8, at Oberlin College
Art Ensemble of Chicago - Jan. 25, at the Cleveland Museum of Art. Admission is free.

Bird Calls

Charlie Parker and his legacy will be coming to town this fall in the form of Clint Eastwood's production of *Bird*. The movie, which was produced and directed by Eastwood and stars Forest Whitaker as the legendary reedman, is scheduled to open in Cleveland on October 14. *Bird* recieved very high praise as part of this year's Cannes Film Festival and is billed as possibly the best jazz movie ever to be filmed.

Appropriately enough, the domestic release of *Bird* coincides with a deluge of Parker related releases,

including both CD versions of his own material, as well as interpretations by other artists. The latest tally includes the following releases:

The complete Charlie Parker on Verve records, a 10 CD set.
Bird - the original soundtrack, on CBS records.

Charlie Parker - Bird. The original recordings of Charlie Parker (LP/cassette/CD), on Verve records. Includes songs played in the film, but not the official soundtrack.

Charlie Parker:

- Master Takes, Savoy records, vols. 1 and 2.
- Bird at the Roost, Savoy, 4 vols.
- Best of Bird, Savoy records.
- The Bird you never Knew, Stash records.

Charlie Parker - Bebop and Bird. On-stage and in the studio, from 1946- 1952, vols. 1 and 2 (cassettes and CD), on Hipsville records, a subsidiary of Rhino.

Interpretations include:

Frank Morgan - Yardbird Suite, on Contemporary records.
Sphere - Birdsongs, on Verve records.

One final note in regard to the film - apparently the film utilizes a technique which features Parker's original solos superimposed on top of the rhythm section in the soundtrack. These versions appear on the "original soundtrack", while the "original recordings" actually feature the complete original group.

John Carter

Composer and clarinetist John Carter has recently released the fourth suite of his five suite series entitled, "Roots and Folklore: Episodes in Development of American Folk Music".

The strength of this series seems to grow with each new release. The series began with the 1982 Black Saint LP, *Dauwhe*, dedicated to the ancient African goddess of music. The music is performed by an octet, whose only constant players, over the span of six years, have been Carter himself and Bobby Bradford on coronet.

The second release was in 1986, on Gramavision Records, and titled *The Castles of Ghana*. This second suite deals with the development of slavery, its impact on African civilization and the role of west-coast African nations during that era.

In 1987, Gramavision released *Dance of the Love Ghosts*, which focused on the departure from Africa and the voyage to the New World. At this point, the music shifted more towards electronics, with the added presence of Don Preston on synthesizer and electronic keyboards. Finally, in August 1988, Gramavision released suite number four, *Fields*, which depicted life during the early period of crop harvesting by slaves in America.

All are powerful, emotional

records featuring strong compositions and excellent playing by extremely accomplished musicians. James Newton is featured on suite one, ex-Basie sideman Benny Powell plays trombone on suite two, and is one of six musicians featured on suites two, three and four. Others include Andrew Cyrille and Fred Hopkins.

Of the four, *Dauwhe* seems to have the strongest initial impression, while *Fields* seems to be the most accessible, have the most continuity, and be the most representative of the entire series.

Taken individually or as a whole, this series is highly enjoyable to listen to, and undoubtedly features some of the finest names in jazz in the 1980's. Let's hope to hear about suite five very soon.

Interesting band names

by Joe Riznar

In the fall 1987 WRUW Program Guide, I listed 24 of the most interesting names used by (loosely termed) rock bands. Based on further research and input from other WRUW staffers and listeners, I've compiled another list for your approval. I hope you find some of your favorites listed here:

Algebra Suicide
Barney and the Rubbles
Butthole Surfers
Choir Invisible
Department Store Santas
Duet Emmo
Four out of Five Doctors

Glaxo Babies
I'm so Hollow
Kill Dozer
Kool Ray and the Polariods
Leather Nun
Magnetic Head Cleaners
Nash the Slash
Noise-R-Us
Orchestral Manoeuvres in the Dark
Renaldo and the Loaf
Scruffy the Cat
Straightjacket Bazooka
Thelionious Monster
Throbbing Gristle
Trek with Quintronic
Wall of Voodoo
X-Ray Spex



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WIN A PACK OF RECORDS!

Yes, by filling out WRUW's Third Annual Listener Survey, you can be eligible to win a variety pack of 10 records!

This survey is your chance to voice your opinion on WRUW's diverse music and information programming. Tell us what we do well. Tell us our bad points. Tell us about you.

We know that you have important opinions on what you like and don't like and what should be better about WRUW and college radio in general. We want to hear those opinions and consider them for future programming ideas. We want some feedback on how we are doing.

So please, sit down and take about 15 minutes to fill out this survey. If you fill out the entry form, we'll send you a button and NEW bumper sticker and we'll enter you in the contest for the variety pack of records.

RETURN COMPLETED SURVEY TO WRUW BY DECEMBER 1, 1988.

BASIC INFORMATION

- How old are you?
☐ less than 18
☐ 18 - 25
☐ 26 - 35
☐ 36 - 49
☐ 50 +
- Are you:
☐ male
☐ female
- What level of education have you achieved?
☐ some/in high school
☐ high school graduate
☐ some/in college
☐ associates/bachelors
☐ masters
☐ doctorate
- What was your household income during 1987?
☐ \$10,000 or less
☐ \$10,001 - \$25,000
☐ \$25,001 - \$40,000
☐ \$40,001 - \$100,000
☐ \$100,000+
- What is your current work status?
☐ full-time student
☐ part-time work
☐ full-time work
☐ retired
- How many people live in your household (including yourself)?
☐ just me ☐ 2
☐ 3 ☐ 4+
- Your city of residence?

- Your street name?

WRUW THIRD ANNUAL LISTENER SURVEY

9. How well can you hear the station there?

- ☐ perfect stereo reception
☐ occasional static but still in stereo
☐ good, but in mono
☐ static filled mono
☐ it barely comes in

10. How long have you lived at the above location?

- ☐ less than 1 year
☐ 1 - 4 years
☐ 5 - 10 years
☐ 10+ years

ABOUT WRUW AND MUSIC

11. How long have you been listening to WRUW?

- ☐ New listener
☐ 6 months or less
☐ about a year
☐ 1-3 years
☐ over 3 years (# _____)

12. On average, how many hours per week do you listen to WRUW?

- ☐ less than 3
☐ between 3 and 8
☐ 9 or more

13. Where do you listen to WRUW? (Check all that apply.)

- ☐ at home
☐ while at work
☐ in car
☐ on portable

14. What type of WRUW listener are you?

- ☐ New. Just started listening.
☐ Devout worshipper. I listen only to WRUW and no other stations.
☐ Regular. There's at least one show I listen to each week.
☐ Occasional. Listen once in a while.
☐ Rare. I listen when I'm in the mood for something different.

15. How do you usually listen to WRUW most of the time?

- ☐ I usually use it as background music
☐ I usually give WRUW my full concentration when I listen.

16. What is your favorite show?

or ☐ I don't have one.

17. What other Cleveland non-commercial stations (88 to 92 FM) do you listen to in addition to WRUW 91.1 FM?

answer in next column

- ☐ WOBC 91.5 FM
☐ WCPN 90.3 FM
☐ WKSU 89.7 FM
☐ WCSB 89.3 FM
☐ WUJC 88.7 FM
☐ WBWC 88.3 FM
☐ WAUP 88.1 FM
☐ other _____
☐ other _____

18. What types of music do you like to listen to? Check all that apply.

- ☐ blues
☐ jazz
☐ bluegrass
☐ country
☐ industrial/noise
☐ oldies (R&B)
☐ new wave rock
☐ urban/funk
☐ reggae
☐ showtunes
☐ comedy
☐ experimental/avant garde
☐ international
☐ folk
☐ heavy metal
☐ progressive rock
☐ polkas
☐ electronic dance
☐ punk rock
☐ new age
☐ classical
☐ other _____
☐ other _____

19. CROSS OUT music that you don't like on the above list.

20. Out of all the music you've bought, how much of it did you find out about by listening to WRUW (or other college stations).

- ☐ 90% or more
☐ 75 - 80%
☐ 50 - 75%
☐ 25 - 50%
☐ less than 25%
☐ none

21. Would you buy a WRUW record compilation of local bands that we have broadcast by WRUW in the past? (Assuming a reasonable price.)

- ☐ yes
☐ no

22. Overall, on a scale of 1 to 10, how would you rate WRUW's music programming? (1=yuck! 10= very diverse and high quality.)

ABOUT INFORMATION AND PUBLIC AFFAIRS

23. What time do you generally listen to WRUW's Public Affairs programs?

- ☐ 11 am
☐ 7 pm
☐ both times
☐ I don't listen at all.
☐ I don't listen much.

24. What is your favorite Public Affairs program (if you have one)?

25. Overall, on a scale of 1 to 10, how would you rate WRUW's current Public Affairs programming? (1=yuck! 10=informative and worthwhile. _____)
 Or ☐ I haven't listened enough to judge fairly.

PROGRAM GUIDE

26. Where did you get this copy of the Program Guide?

27. What would you like to see more of in the Program Guide?

☐ articles on controversial topics like FCC rulings, home taping, immigration problems for musicians, etc.

- ☐ record reviews
☐ programmer interviews
☐ band interviews
☐ WRUW concert photos
☐ WRUW station photos
☐ updates on how your telethon money is being used to improve the station
☐ clearer program descriptions
☐ cartoons
☐ sports coverage
☐ classified ads
☐ other (specify) _____

STUDIO-A-RAMA

Every summer for the past eight years, WRUW has put on a free, 10-hour concert of live music called Studio-A-Rama...

28. Have you ever attended or listened to the simulcast of a WRUW Studio-A-Rama?

- ☐ yes. year(s) _____
☐ no

29. Did you "experience" Studio-A-Rama 1988?

- ☐ I didn't attend or listen.
☐ I attended.
☐ I listened to the simulcast.

30. What did you think of it?

- ☐ I didn't attend or listen.
☐ it was diverse and overall, a pretty good selection of unknown and well-known bands.
☐ it needed bigger "name" local bands.
☐ it needed bigger "name" national bands.
☐ it was too short
☐ needed more promotion
☐ it really sucked. I hated it.
☐ other _____

Continued on back....

31. How did you find out about Studio-A-Rama 1988?

- ☐ Didn't know about it until right now.
☐ posters around Cleveland.
☐ flyer handed to you at another concert.
☐ from a friend
☐ on-air promotions
☐ Program Guide

MISCELLANEOUS

32. Do you read the radio listings in the...

- ☐ Cleveland Edition
☐ Scene
☐ Plain Dealer
☐ none of them

33. What commercial radio station (above 91.9 FM) do you dislike the most?

34. Do you consider college/ non-commercial radio essential to your life-style?

- ☐ yes
☐ no

35. Is there a question that we should have asked but didn't? If so, write it here....

OPTIONAL....

BUT PLEASE DO....

Here's your chance to really tell us what's on your mind.

Use the back of this survey to write and tell us anything else we may not have covered in the survey. Although it's optional, we've found most people complete it anyway and that it's the most interesting part to read after all the statistics are compiled. And we do read what you write. To get you started, here are some things to write about:

1. Why do you listen to WRUW and college radio in general?
2. What do you like best about WRUW?
3. What do you hate about WRUW?
4. What are your favorite shows/programmers?
5. What do you think of Michael Heaton's and David Sowd's Plain Dealer coverage (or absence of coverage) of the local music scene and of college radio?
6. What is your opinion on the FCC's indecency actions? Have you written to the FCC?
7. What would you like to see from the College Radio Coalition? (concerts? fundraisers? We're looking for ideas. Help us!)

Feel free to go beyond this list of suggestions. Make drawings! Send recipes! Whatever. We do read everything put there whether it's "good" or "bad", pro- or anti-WRUW.

Comments

May we quote you? ☐ Yes ☐ No

Please fold this SURVEY so that it is the size of the WRUW-addressed rectangle below with WRUW's address showing on the outside. TAPE the open end shut, affix a 25¢ stamp and drop it in the mailbox! Thank you for your time.

ENTRY FORM

Fill in this corner to receive a free WRUW button and NEW bumper sticker, and to be entered in the drawing for a variety pack of 10 records.

Name _____

Address _____

Needs
25 cent
stamp!

TO:
WRUW-FM Survey
11220 Bellflower Road
Cleveland, Ohio 44106

RETURN COMPLETED
SURVEY TO WRUW BY
DECEMBER 1, 1988.

Radio Nightmares

By Catherine Butler

"And now, before we hear the next selection, it is time for the dead air portion of our program."

Everything stopped- it is time to take inventory of every record; of everything. I swivelled on my chair and thought, "They're taking inventory of every record, and I'm locked in the air studio!"

I swivelled in my chair. I could not think. All my records had disappeared! Here I am, locked in the air studio, nonstop requests for Slim Whitman pouring in, and all my records have disappeared! No one will help me. The requests are pouring in, into thin rectangular plastic boxes. "Please, someone, HELP ME!"

Now the record library is full of comic books. "Thin rectangular plastic boxes -the controls are not supposed to look like this! I have only comic books!"

Then, someone hands me an old '78. "I don't remember the control board looking like this!"

The same Stevie Wonder song plays over and over again while someone hands me yet another '78 "But we can't play '78's on these turntables!"

Still the same Stevie Wonder song - over and over - no matter

which record I cue up! "I cannot play these '78's!"

I blank out at the mike. I pick up another record. 23 people are watching me through the window in studio B, and now I have no clothes on - "I have to find my clothes!"

I am on the air, 23 people are in studio B, they're all watching me flounder around naked, in hysterics, and before I can put on the next selection, I must FIND MY CLOTHES! Panic!!!!!!

Dead air...

This article is dedicated to Diana Babe, Paul, Jennie, Bev, Cushmere, Gary, and John.



FCC Update

by Brian Davis

In November of 1987, the Federal Communication Commission attempted to clarify the definitions of indecency. The FCC flatly prohibited the airing of obscene material. To be obscene the FCC said material must meet the following three part test:

1. Depicting or describing patently offensive sexual or excretory activities.
2. Appealing to the prurient (sexually impure) interests of the "average" person.
3. And, lacking serious literary, artistic, political or social value.

The FCC allowed indecent material to be broadcast, but only during "safe hours", which were from 12 midnight until 6 a.m. when it was assumed there was no danger of children in the audience. The FCC required a disclaimer at the beginning of the broadcast indicating that the material might be offensive.

They defined indecent material as "Language or material that depicts or describes in terms patently offensive as measured by contemporary community standards for the broadcast medium, sexual or excretory activities or organs at times when there is a reasonable risk that children might be in the audience."

The U. S. Court of Appeals this summer upheld the FCC's policy change, but invalidated the 12 midnight until 6 a.m. "safe harbor" period for the broadcast of indecent material. The court required that

the FCC conduct a hearing to establish hard evidence that there is no reasonable risk of children in the audience during the safe hours.

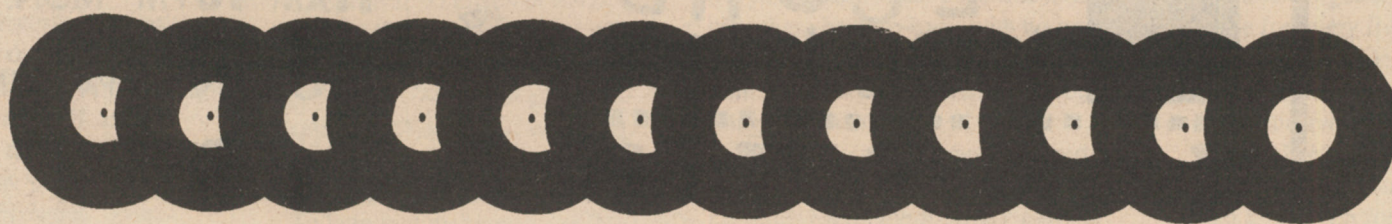
The FCC's policy changes had been challenged by a number of organizations who attacked the November ruling as too vague and overbroad. The court said, "though vagueness is inherent in it, (it) is not constitutionally defective."

The court effectively eliminated the "safe harbor" during which indecent material could be aired until the FCC conducts a hearing to provide evidence supporting whatever hours it designates as a time when there is no reasonable risk that children would be in the audience.

The Court did say that it was upholding free speech by reminding the Commission of this highly sensitive area. "Broadcast material that is indecent but not obscene is protected by the First Amendment; the FCC may regulate such material only with due respect for the high value our Constitution places on freedom and choice in what the people say and hear."

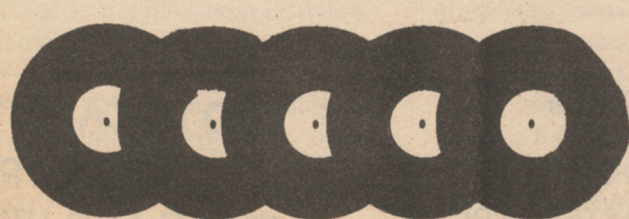
WRUW continues its policy of not airing obscene or indecent material at all until the FCC can clarify its position. We stand by the freedom of speech, but feel the protection of our license is just as important.

WANT TO SPIN SOMETHING BESIDES YOUR WHEELS?



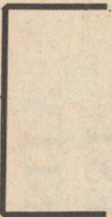
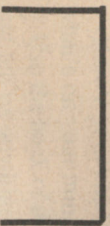
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